

# Balazs Korcsog

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## WORK EXPERIENCE

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### Bloomberg

Apr. 2024 –

*Senior Interaction Designer*

*New York, United States*

- Designing buy-side electronic trading products for Fixed Income, focused on building intuitive, high-performance software to support institutional trading workflows.

### Female Invest

Mar. 2022 – Feb. 2023

*Senior Product Designer*

*Copenhagen, Denmark*

- Released a personal finance education app on iOS, serving 30,000+ users. Drove product strategy alongside the Product Manager through user research and stakeholder collaboration.

### Danske Bank

Sep. 2021 – Feb. 2022

*Product Designer*

*Copenhagen, Denmark*

- Designed an anti-money laundering dashboard to support internal stakeholders in monitoring customer transactions and streamlining Know Your Customer (KYC) due diligence processes. Enhanced accessibility of internal tools in compliance with WCAG 2.2 standards.

### Danske Bank

Jan. 2018 – Feb. 2021

*Junior UX Designer, UX Design Intern*

*Copenhagen, Denmark*

- Redesigned the information architecture and navigation of Danske Bank's Business Banking web application, guided by both quantitative data and qualitative user research. Additionally, developed a comprehensive information architecture overview for the bank's mobile banking app.

## EDUCATION

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### Copenhagen School of Design and Technology

Jan. 2021

*Bachelor's degree, Brand Design - Copenhagen, Denmark*

### UCL - University College Lillebaelt

Jun. 2018

*Associate's degree, Multimedia Design - Copenhagen, Denmark*

## SKILLS & INTERESTS

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- **Skills:** Figma, Sketch, UX Design, UI Design, Information Architecture, Mockups, Prototype, Style Guide, Brand Design, Design Management, User Research, User Stories, UAT, Quality Assurance, HTML, CSS, JavaScript, React, Mentoring, Jira, Accessibility, Project Management, Stakeholder management, OKRs, Wireframes, User Journey maps, Site Maps, Personas, User Flows, High Fidelity Designs
- **Interests:** Snowboarding, Hiking, Movies, Video Games, Reading, Painting, Drawing